

Advertising with the *Sea Breeze*

The *Sea Breeze* is a 12–28-page community newsletter, produced by the Hillsmere Shores Improvement Association (HSIA). The *Sea Breeze* publishes 10 issues each year, with the months of January/February and July/August combined into single issues. Our combined January/February issue is the largest each year, containing annual membership documents.

Hard copies are delivered via postal mail to 600+ households within the Hillsmere Shores community, emailed to 800+ individuals, and each edition is posted on our community website (www.hillsmershores.org).

Terms and Conditions

Effective September 2021

All advertisements must be placed (emailed) no later than the 15th of the month **prior** to the *Sea Breeze* issue date(s) you would like to advertise. Advertisers have the option to pay month-to-month, or to pre-pay for up to 10 publications. Please refer to the Advertising Timeline provided.

Email advertisements to seabreeze@hillsmershores.org. We cannot resize, re-format, alter, add, or otherwise change advertisements. Please be sure to submit a high-quality, high resolution (at least 300 dpi) image file, sized to the dimensions of the ad you desire to run. Acceptable file types are jpg, png, bmp, pdf. Unacceptable file types are Word (doc) and/or PowerPoint (ppt). If you require the assistance of a Graphic Designer, we refer you to our printer, [HighStarr Print & Copy Services](http://HighStarrPrint.com), 443-837-0111.

Invoices will be sent via email the first of each month. Invoices are due in full upon receipt.

A \$35.00 fee will be assessed for bounced checks. Checks should be made payable to HSIA and mailed to HSIA, P.O. Box 3485, Annapolis, MD 21403.

☐ Please check box and sign below to indicate you have read and agree to the terms and conditions of advertising with the *Sea Breeze*.

Sea Breeze 2024 Advertising Timeline

Publication Month	Ad Due
January/February	12/20/23
March	2/21/24
April	3/20/24
May	4/17/24
June	5/15/24
July/August	6/19/24
September	8/21/24
October	9/18/24
November	10/16/24
December	11/20/24

Ad Sizes & Rates

- Business Card – 2"x3.5" - \$25/issue
- 1/4 Page – 4.5"x3.5" - \$70/issue
- 4 Square – 4"x4" - \$80/issue
- 1/3 Page – 3"x7" - \$85/issue
- 1/2 Page – 4.5"x7" - \$115/issue
- Full Page – 10"x7" - \$230/issue

Authorizing Signature

Date

Advertiser Information and Order Details

Business Name _____

Business Mailing Address _____

Business Phone# _____

Primary Contact _____

Primary Contact Email _____

Ad Size Ordering:

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Select Publication(s):

- ☐ January/February 2024
- ☐ March 2024
- ☐ April 2024
- ☐ May 2024
- ☐ June 2024
- ☐ July/August 2024
- ☐ September 2024
- ☐ October 2024
- ☐ November 2024
- ☐ December 2024

Mail completed form to HSIA, P.O. Box 3485, Annapolis, MD 21403.

Thank you for advertising with the *Sea Breeze*!